



Prairie Fund Annual Meeting

September 29, 2022

What is the Prairie Fund?



PRAIRIE FUND PURPOSE

To provide resources, **beyond tax funding**, to stimulate excellence at the School by supporting delivery of special programs and services to **enhance the learning environment** for the children attending the School, increasing the effectiveness of instruction at the School, and strengthening ties between the School and the community.



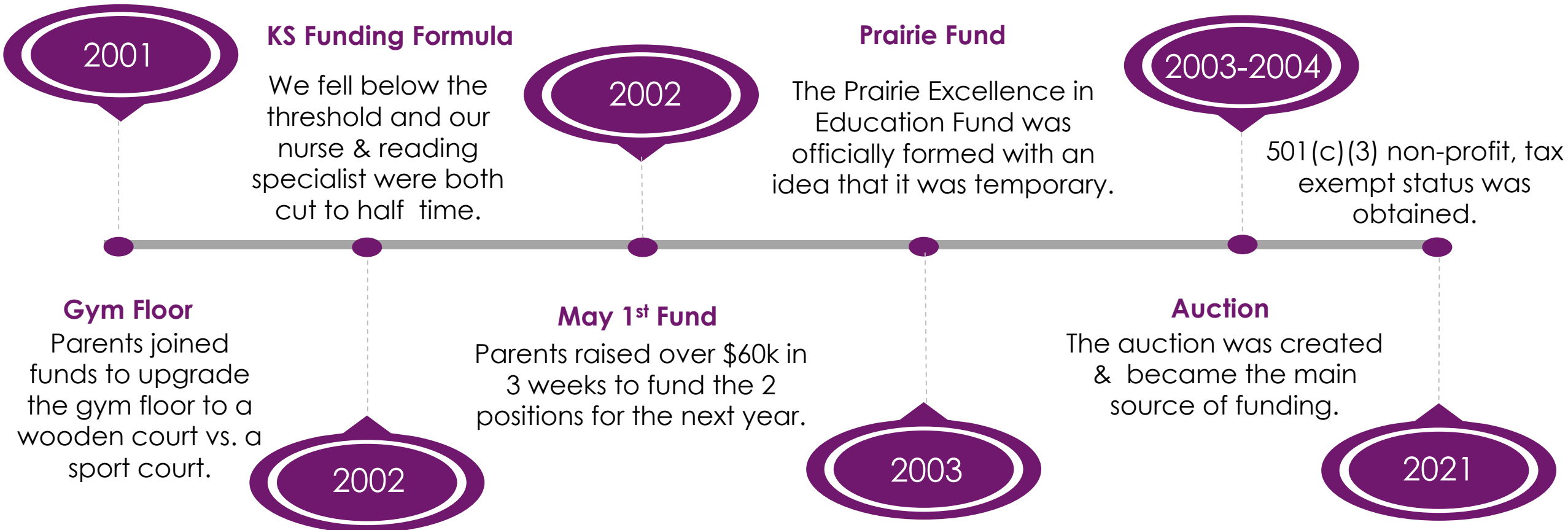
A 501(c)(3) tax-exempt organization

Prairie Fund Board Members

- ▶ **Chair** – Kate Sullinger
- ▶ **Vice Chair** – Matt Clark
- ▶ **Treasurer** – Matt Myers
- ▶ **Secretary** – Angie Turpin Nelson and Hillary McCoy
- ▶ **Past Chair** – Gina Monger
- ▶ **Auction Chairs** – Mandi Chappell and Amy Nohl

- ▶ **At-large Members**
 - ▶ Kelly Askew
 - ▶ Laura Donnelly
 - ▶ Monica Faught
 - ▶ Matt Jones
 - ▶ Stacey Winfield
- ▶ **PTA Liaison** – Lindsey Bock and Julie Prewitt
- ▶ **Non-voting Members:**
 - ▶ **Principal** – Kristen Jones
 - ▶ **Teacher Representative** – Molly Rogers

Why was the Prairie Fund created?





- Supports teachers, staff and students to enhance their overall experience at Prairie Elementary
- Fosters Prairie's community
- Small-scale fund-raising

SPIRIT
DINING

SPIRIT
WEAR

POINSETTIA
SALES

SCRIPS

BOOK
FAIR

PTA
MEMBERSHIP

Fundraising Supports:

- Field Trips
- Staff Appreciation
- Art in the Garden
- Red Ribbon Week
- Kindergarten Round Up
- Student Clubs
- Field Day
- Carnival
- Variety Show
- Project Snowball
- STEAM Night
- Prairie 5K

Working Together



FOR THE KIDS

Prairie

EXCELLENCE IN EDUCATION

FUND



A 501(c)(3) tax-exempt organization

- Primary Focus: Education enrichment for the kids; Prairie Fund currently supports two community funded positions at Prairie
- 501(c)(3) tax exempt organization
- Large-scale fund-raising

PRAIRIE
AUCTION

GRADE-LEVEL
PARTIES

LUMINARY
WALK

CORPORATE
SPONSORS

Fundraising Supports:

Two community-funded positions at Prairie Elementary:

- Full-time: Innovation Specialist
- Part-time: Reading Specialist

Prairie Fund also helps to fund big-ticket items needed at the school (e.g. Picnic Tables, Playground Equipment Shed)

Overview of Funding & Funding Needs

- ▶ Annually, we need **\$124,468** to fund multiple positions:
 - ▶ Innovation specialist - full-time
 - ▶ Reading specialist - part-time
- ▶ Class Parties raised \$22,571 last school year! Thank you to the AMAZING hosts, co-hosts and donors for helping setting a new school record!
- ▶ Corporate Sponsors raised \$14,500 last school year!
- ▶ The Auction, our largest fundraiser, will occur in person in February 2023. Last year, the auction event raised \$118,252.

Sponsorship Opportunities

- ▶ The Prairie Fund is actively seeking corporate or personal sponsors for the 2022-2023 school year
- ▶ Signature and Partner Sponsorships are still available
- ▶ If you are interested please reach out to a board member for a sponsorship packet
- ▶ Thank you to our existing sponsors!!!

Presenting Sponsor



Signature Sponsors



| PRAIRIE ELEMENTARY 2022-2023 | PRESENTING \$4,500 | PARTNER \$2,500 | SIGNATURE \$1,000 | SELECT \$500 |
|--|-----------------------|--------------------|----------------------|-----------------|
| EVENTS | | | | |
| <i>RECOGNITION (provide a single color .PNG and a full color .PNG or JPEG)</i> | | | | |
| - Logo included weekly in PTA e-newsletter footer | ✓ | ✓ | | |
| - Logo advertised along Mission Road and 67 th street for 1-2 months during the school year | 2 months | 1 month | 1 month | |
| ADVERTISING | | | | |
| - One feature of logo on PTA Facebook page | ✓ | ✓ | ✓ | |
| - Logo on PTA and Prairie Fund websites | ✓ | ✓ | ✓ | |
| <i>5K FUN RUN (pending for Spring)</i> | | | | |
| - Logo on 5K t-shirt | ✓ | ✓ | ✓ | |
| - 5K Run Packet including t-shirt and race chip | ✓ (6) | ✓ (4) | ✓ (2) | ✓ (1) |
| - Opportunity to include a promotional item in runner bags (Item is subject to approval) | ✓ | ✓ | | |
| - VIP event parking | ✓ | ✓ | | |
| <i>2023 AUCTION</i> | | | | |
| - Auction tickets | ✓ (6) | ✓ (4) | ✓ (2) | ✓ (1) |
| - Advertising during auction promotions* | ✓ | ✓ | ✓ | ✓ |
| - Live mention during event announcements | ✓ | ✓ | | |
| - VIP event parking | ✓ | ✓ | | |
| <i>SCHOOL BENEFITS</i> | | | | |
| - Front door drop-off / pick-up for 2022-23 school year | ✓ | | | |

Class Parties

- ▶ Kindergarten – October 7th
 - ▶ The Monger Home
- ▶ 1st Grade – September 25th
 - ▶ The Gahagan Home
- ▶ 2nd Grade – September 23rd
 - ▶ The Hertenberg Home
- ▶ 3rd Grade – September 24th
 - ▶ The Jones Home
- ▶ 4th Grade – October 1st
 - ▶ Rockcreek Brewery (The Brahmavar Family)
- ▶ 5th Grade – October 1st
 - ▶ The Beam Home
- ▶ 6th Grade – September 30th
 - ▶ The Knighton Home

**Donations are now available
online!**



AUCTION Sneak Peak!

Save the Date: **Saturday, February 25, 2023 (tentative)**

Auction Ticket

Food & Drinks

Bidding Access

While you CAN bid on silent auction items virtually, you must purchase a ticket for access to bidding platform

SILENT AUCTION

Grade-Level Projects

Handprint Art / Photos

Prairie Experiences

Teacher Asst, Dodgeball game, Daisy's Helper

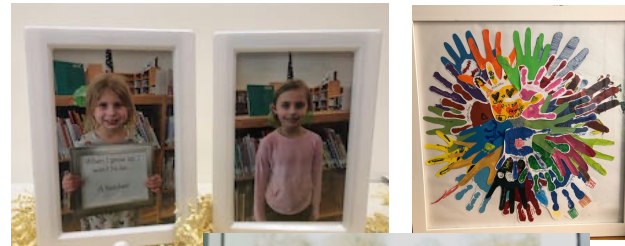
Kids & Adult Parties

Ties & Tiaras, Oktoberfest, Tiki Party, BTS swim party

Sports Tickets

Vacation Packages

Local Merchandise



Daisy's Helper for the Day



LIVE AUCTION

VIP Parking Spots

Sports Memorabilia

Vacation Packages

Principal for the Day



AUCTION: Volunteer Opportunities

- ▶ We are currently looking for people to:
 - ▶ Email businesses to request auction donations
 - ▶ Drop off auction request letters to businesses
 - ▶ Pick up donations from local businesses
 - ▶ Provide leads on potential auction donations
- ▶ Work for a business who would be interested in donating?
- ▶ Other leads/contact information, please pass along our way!

Interested? Please contact Lindsey Bock
lfire33@hotmail.com
(913-707-5038)

This year's theme: CAMP PRAIRIE





SERRAVALLO

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